

# ELEANOR FORD

## SKILLS

**Languages:** English (fluent),  
French (Brought up in France  
with good understanding of French),  
Japanese (Intermediate)  
Holds British and Canadian passports.

**Programmes:** Adobe Illustrator,  
Photoshop and Indesign

Vectorworks, Sketchup and AutoCAD.

## EDUCATION

**Chelsea College of Arts, UAL,**  
Spatial Design, London  
2014-2017. Graduated with  
Upper Second-Class honours.  
In my final year, I led the final  
exhibition for 100 students.

**St Mary's Shaftesbury**  
2005-2013

## HOBBIES

Enjoys sailing and skiing.

## CONTACT

Please feel free to contact me  
through the information below.

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# ART CURATOR

## Profile

Born in France and raised in Singapore, France, HK and UK, I've always been interested in art and design. Currently based in Tokyo where I've lived for the past six years. My education at the University of Arts, London, was based on spatial design but covered Interior, Graphic and Conceptual design. Through my recent experience working with art curation, regional revitalisation and product design at Haneda airport and UltraSuperNew, I have found love in collaboration with emerging artists and being involved with my local community. Working in hospitality and opening two hotels, I similarly love creative direction and project management, and exploring local culture and art.

## Professional Background

### Haneda Future Research Institute, Tokyo, October 2021 – Present – Creative Consultant

Independent consultant focusing on regional revitalisation and Art & Culture teams leading art collaboration projects.

- Conceptualisation of projects, designs and artist connections
- Directing Haneda's creative projects in Tokyo Creative Salon
- Assessing and directing sales program of made-in Japan arts

### UltraSuperNew Gallery, Tokyo, February 2023 – Present – Art Curator

Managing & curating exhibitions at an emerging gallery in Tokyo.

- Managing gallery, timetable, Public Relations, events, artist contact, budgets/P&L and curation.

### Keechdesign, Tokyo, 2021–2023 Japan Advisor, Developed KD Japan.

Project management and liaison. Design and creative consultancy.

### TokyoDex, Tokyo, February 2021– 2023 Freelance Creative director, Curating and concept design for new gallery space in Japan.

### A.N.D. TOKYO & Anagra gallery, Tokyo, February 2021– 2023

Curating exhibits, working with a group of up-and-coming artists from around Japan and representing them on international projects.

### GRIFFON Inc, Tokyo, July 2018– February 2021– Events and Communication Manager

Joined as design associate to help with various projects in Tokyo. This role evolved and I was promoted to Events & Communication Manager for all of the firm's major projects, primarily those involving Mitsui Fudosan.

#### Main Roles

- Designed and managed the build of UCC coffee style Shimokitazawa and Kichijoji in 2019
- Worked with design team to design Mitsui Fudosan's 'sequence' hotels in Kyoto Gojo and Suidobashi.
- Led the set-up of the restaurant, bar and event spaces within above hotels. Led staff recruitment, development of the F&B offer, managed the training and the curation of the positive atmosphere.
- Once 'sequence' hotels were set up I created and managed the weekly customer events at both locations, including music and art events, pop-up and collaboration events using my network of contacts.
- Led the PR management for above hotels and also the company's social media campaign.
- In coordination with local artists, led/worked on art direction at both hotels.

### Aoyama Nomura Design January 2018 – July 2018

Improved skills with Photoshop, AutoCad and model making for several large Tokyo design projects.

### Sou Fujimoto, Tokyo, September– December 2017

Staff candidate - working with illustrator, rhino model making and AutoCad for several ongoing projects.

## Internship roles

Hermes, London, 2016 – Internship program learning about company's heritage. Assisted with the window design.

Louis Vuitton, Paris, 2015 – Summer internship in Paris head office with LV Store Design team. Helped develop new architectural projects and shop layouts using skills in AutoCAD and Sketch up.

Jas Hennessy & Co, Cognac, 2014 – Developed management and organisational skills while giving guided tours